WEBSITE TRAFFIC REPORT
July 1, 2025 - June 30, 2026

Explore YORK | YORK COUNTY PENNSYLVANIA

Total Page Views 1,370,440

Top Website Pages

- Homepage
- Calendar of Events
- Christmas Magic
- Things To Do
- York in Bloom

2.36 Average Pages Viewed (per User)

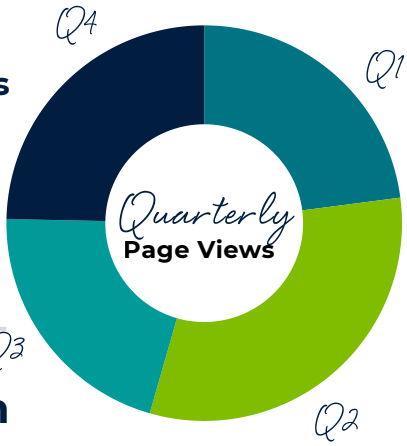
Total Website Traffic

580k Active Users

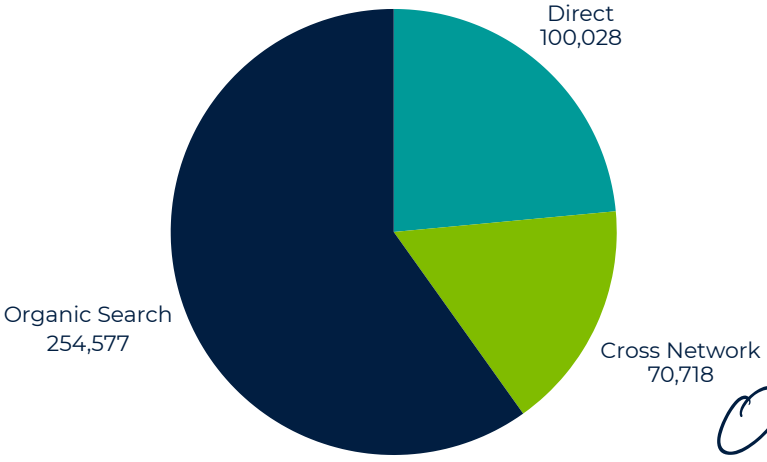
570k New Users

Quarterly Page Views

- **314,390** | 7/1/25 - 9/30/25
- **431,719** | 10/1/25 - 12/31/25
- **286,271** | 1/1/26 - 3/31/26
- **338,060** | 4/1/26 - 6/30/26



All Users Traffic Sources



Session Duration

2 minutes
55 seconds

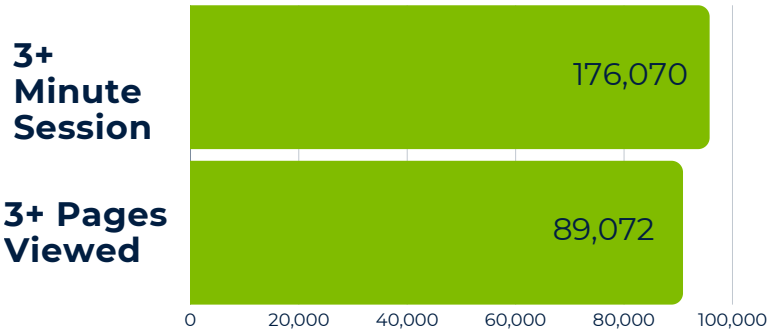
Average time spent on YorkPA.org



Total Blog Exposure

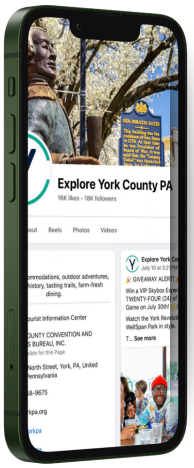
31,572 views of the *YoCo Twist Blog*

Overall Audience Behavior



SOCIAL MEDIA TRAFFIC REPORT
July 1, 2025 - June 30, 2026

Explore YORK | YORK COUNTY PENNSYLVANIA



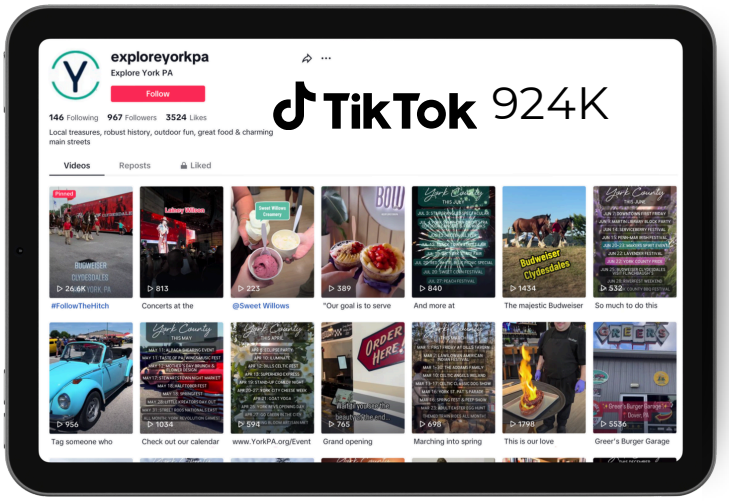
Total Followers

- facebook 22,243
- Instagram 9,800
- TikTok 3,465

@ExploreYorkPA
#HaveitMadeHere

Video Views

PLAY NOW



Content Views

- facebook 3,492,350
- Instagram 850,390



Total Profile Views

34,138

10,464 6,695

Content Interactions

Likes & reactions, comments, shares, saves, and replies on FB and IG content

21,631

19,487

Total Reach

Unique users who have been exposed to our FB or IG content at least once

Viewers 1,599,236

Reach 233,333



have it made here